



GREICO FINANCIAL[®] TRAINING INSTITUTE

Where Wall Street Learns The Business[®]



The Road to Wall Street

Cutting Edge Training for Today's Financial Services Industry



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The Mission of the Greico Academy for Wall Street Program...

To give students access to a career in the financial services industry, providing the academic excellence in the training and the credentials needed for success.

3 Pillars of the Road to Wall Street

Road to Wall Street

"Access and Excellence"

Training for Credentials

SIE/Series 7

Series 63

Series 66

Training for Industry Excellence

*From theory to
practical application.*

10 Road to Wall
Street Modules

Career Connections

Creating the
industry
connections to
jumpstart their
careers.

Access to a Career through Excellence

1-800-GREICO-1
www.greico.com

Pillar #1: The Training for Credentials...

Securities Industry Essentials (SIE) Exam

Entry level exam on financial products and regulations.

... A must have to gain access to the financial industry.

Series 63 – Uniform Securities Law Exam

Licenses individual to become state registered as an agent of a Broker Dealer.

... A must have for conducting business in any state.

Series 66 – Combined Uniform Securities and IAR Exam

Licenses individual to do fee based business and to register with the state as Broker Dealer Agent or Investment Advisor Representative.

... A must have to put money under professional management.





Pillar # 2: The Training for Industry Excellence

Module 1

Information Calisthenics

Module 2

Economics, Economic Indicators, and the information that moves the markets

Module 3

Management and You, Mastering the Corporate Culture

Module 4

Bonds: The World of Fixed Income

Module 5

Federal Reserve & Monetary Policy

Module 6

Professional Packaging and Presentation

Module 7

Learning the Basics of Managing your own Financial Life

Module 8

Finding the story with Technical and Fundamental Analysis

Module 9

The NYSE, Trading Markets and Trading Systems

Module 10

Bitcoin, Blockchain and Crypto

Module 1: Information Calisthenics

Information Calisthenics is a daily exercise that shows you how to access the economic indicators and the important economic and financial news that moves the markets.

The Greico Institute believes knowledge of the financial news and current events is one of the most effective ways to impress potential employers and clients.





Module 2: Economics, Economic Indicators, and the information that moves the markets

The Stock and Bond markets are data driven which means they rise and fall on the various economic indicators.

In this very exciting module you will learn:

- All the economic indicators and the information that moves the markets (PMI, Money Supply, Initial Claims, Non-Farm Payrolls, etc.)
- The business cycles\cycles of economic activity
- GDP – The Measure of economic activity





Module 3: Management and You, Mastering the Corporate Culture

Climbing the ladder of success requires mastering the culture of the corporation. In this module you will learn how to build professional relationships, professional skills and your own professional brand.

“Innovation in an existing company is not just the sum of great technology, key acquisitions, or smart people. Corporate innovation needs a culture that matches and supports it.” – Steve Blank



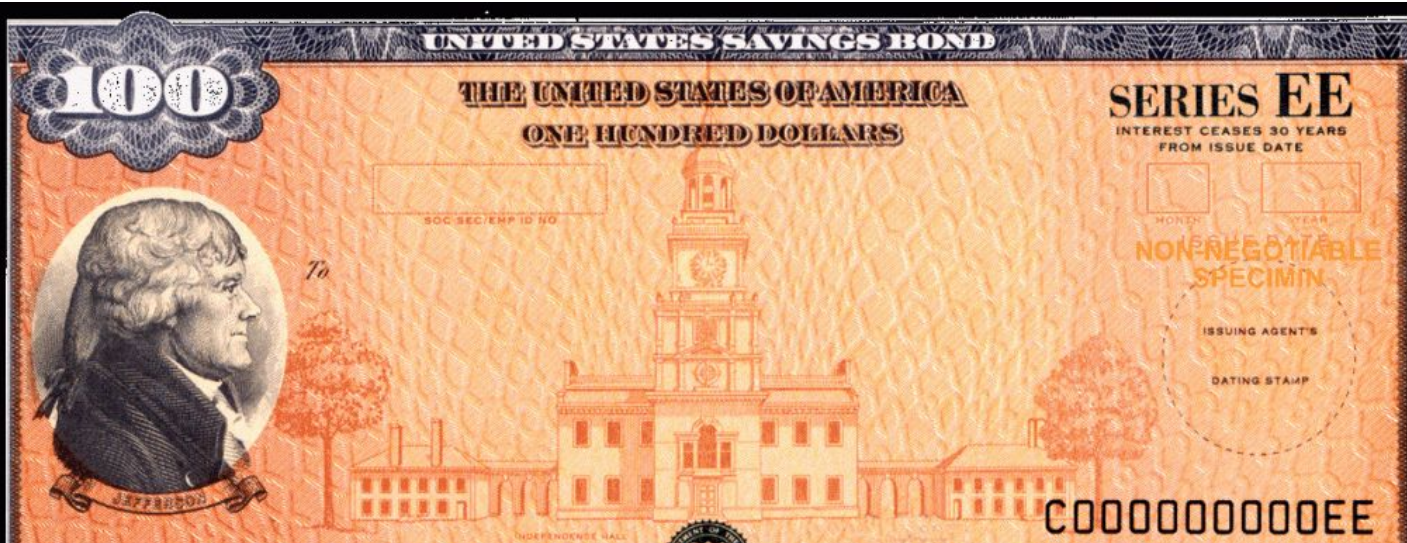
Module 4: The World of Bonds Part I & II

In this very informative module you will learn that bonds are the most important securities in the marketplace.

It is the bond market where interest rates are set that directly affects every sector of the economy, the markets and your daily lives.

“The stock market, political outcomes, and each of you are held hostage by bonds” – James Greico

*“When does money run out of time? The countdown begins when investable assets pose too much risk for too little return; when lenders desert credit markets for other alternatives such as cash or real assets.”
Bill Gross*



Module 5: The Federal Reserve & Monetary Policy

Success requires you to demonstrate your depth of knowledge of the Federal Reserve. The Federal Reserve conducts monetary policy which has profound effects on interest rates and the economy. In this module you will learn the history and tools of the Federal Reserve and how it conducts Monetary Policy.

“Earnings don't move the overall market; it's the Federal Reserve Board... focus on the central banks, and focus on the movement of liquidity... most people in the market are looking for earnings and conventional measures. It's liquidity that moves markets.”

Stanley Druckenmiller





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Module 6: Professional Packaging and Presentation

***“You never get a second chance to make the right first impression.”
David Parsons – Wall Street Alliance***

Advancing your career requires making the right first impression. In this module you will learn how to package and present yourself to take your career to the next level.



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Module 7: Learning the Basics of Managing your own Financial Life

As you succeed in your career, you will find yourself with the new challenge of managing your own financial life. In this module you will learn how to establish and manage your credit score, which tells employers how you manage your personal financial life and is the key indicator of your credibility. You will learn the tools to manage your own financial life such as checking accounts, savings accounts, insurance policies and investments for the future.





Module 8: Fundamental and Technical Analysis

In this module you will learn fundamental and technical analysis which gives us all the information available about the company and when to buy and sell it.

“When I was an institutional broker in a former life, I was a believer in the merits of using technical analysis. I found that it was a very useful tool that complemented the much more mainstream tools generically referred to as fundamental analysis.”

Rick Santelli



Module 9: The NYSE, Trading Markets and Trading Systems

The NYSE is the worlds largest stock exchange. It is home to 82% of the S&P 500, 90% of the Dow Jones and 70 of the worlds largest companies. In this very exciting module you will learn the history, the systems, and the functions of this incredible marketplace.





Module 10: Bitcoin, Blockchain, Crypto

Blockchain technology has become all the rage in the financial world and understanding it is a must to keep up with the ever changing financial industry.

In this module you will learn:

- What is the blockchain and how it is revolutionizing the keeping of records and the creation of trustless networks and distributed ledgers.
- The role of bitcoin and other cryptocurrencies in developing blockchain technology and the economy of developing nations.
- Ethereum and the world of Decentralized Application and Smart Contracts.
- About BAKKT, a global platform and ecosystem for digital assets, created by ICE and why it is set to disrupt the blockchain space.

“Over the next decade, there will be disruption as significant as the Internet was for publishing, where blockchain is going to disrupt dozens of industries, one being capital markets and Wall Street.”

Patrick M. Byrne – CEO of Overstock.com, Owner of T-Zero





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Pillar #3: Career Connections...

Connecting the candidate to the Wall Street Network. Building the personal connections and professional relationships that will give them access and an advantage in their careers in the financial services industry.

Closing the Gap and equalizing opportunity.

Applying the skills learned in Module 3
(Module 3 - Management and You, Mastering the Corporate Culture)

Applying the skills learned in Module 6
(Module 6 - Professional Packaging and Presentation)

Meeting Decision makers in the industry



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